



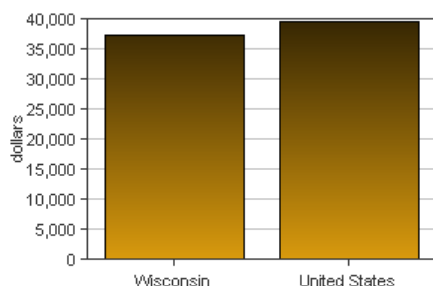
# Wisconsin

The population of Wisconsin in 2009 was 5,654,774. Its rank was 20th in the nation.

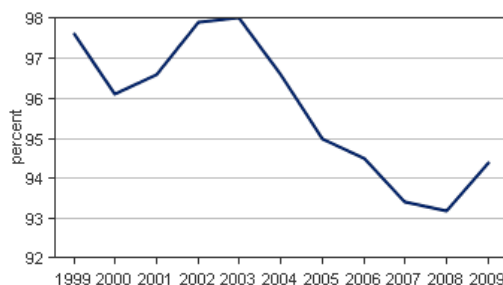
## PER CAPITA PERSONAL INCOME

In 2009 Wisconsin had a per capita personal income (PCPI) of \$37,398. This PCPI ranked 29th in the United States and was 94 percent of the national average, \$39,626. The 2009 PCPI reflected a decrease of 1.4 percent from 2008. The 2008-2009 national change was -2.6 percent. In 1999 the PCPI of Wisconsin was \$27,652 and ranked 19th in the United States. The 1999-2009 average annual growth rate of PCPI was 3.1 percent. The average annual growth rate for the nation was 3.4 percent.

Per Capita Personal Income, 2009



Per Capita Income as a Percent of the United States, 2009



## TOTAL PERSONAL INCOME

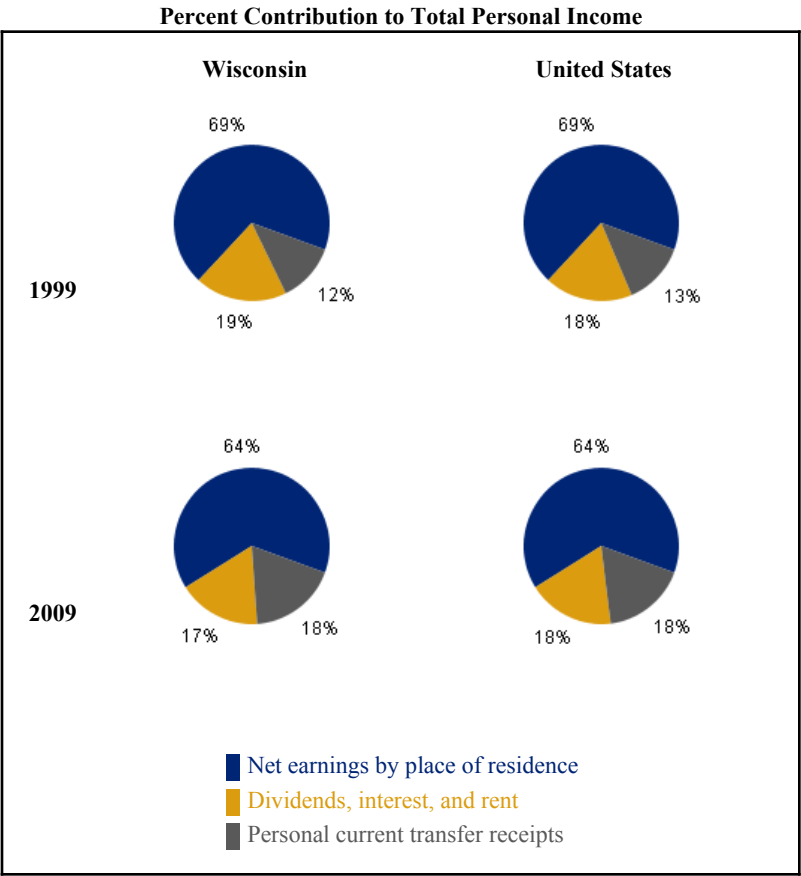
	2008-09 percent change	1999-2009 AAGR
Wisconsin	- 0.9 %	3.7 %
U.S.	- 1.7 %	4.4 %
<i>AAGR: average annual growth rate</i>		

In 2009 Wisconsin had a total personal income (TPI) of \$211,477,916\*. This TPI ranked 21st in the United States. In 1999 the TPI of Wisconsin was \$147,461,519\* and ranked 18th in the United States.

*\*Note:* Total personal income estimates are in thousands of dollars, not adjusted for inflation.

COMPONENTS OF TOTAL PERSONAL INCOME

Total personal income includes net earnings by place of residence; dividends, interest, and rent; and personal current transfer receipts received by the residents of Wisconsin.



2008-2009 percent change		
	Wisconsin	U.S.
Net earnings	- 4.6 %	- 4.0 %
Dividends, interest, and rent	- 5.8 %	- 5.9 %
Personal current transfer receipts	21.7 %	13.4 %

1999-2009 average annual growth rate		
	Wisconsin	U.S.
Net earnings	3.0 %	3.7 %
Dividends, interest, and rent	2.6 %	4.2 %
Personal current transfer receipts	8.1 %	7.6 %

# Wisconsin

## GROSS DOMESTIC PRODUCT (GDP) BY STATE

In 2009, Wisconsin current-dollar GDP was \$244.4 billion and ranked 21st in the United States. In 1999, Wisconsin GDP was \$170.0 billion and ranked 20th in the United States.

In 2009, Wisconsin real GDP contracted 2.1 percent; the 2008-2009 national change was - 2.1 percent. The 1999-2009 average annual growth rate for Wisconsin real GDP was 1.4 percent; the average annual growth rate for the nation was 1.8 percent.

## GDP BY STATE FOR INDUSTRIES

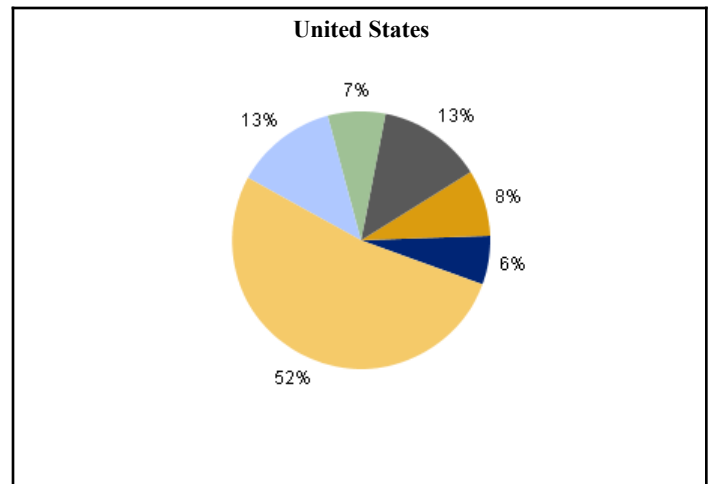
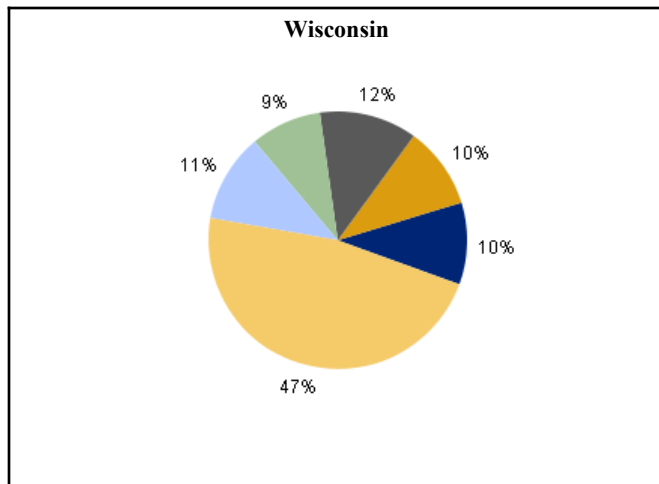
In 2009, the largest industry in Wisconsin was real estate and rental and leasing. This industry accounted for 12.3 percent of Wisconsin GDP and had a 0.1 percent real decline. The second largest industry was government, which accounted for 11.2 percent of Wisconsin GDP and had 1.1 percent real growth.

The industry that subtracted the most from real GDP growth in Wisconsin was durable goods manufacturing. This industry subtracted 1.24 percentage points from the growth rate of real GDP. The second largest industry to subtract from growth was nondurable goods manufacturing. This industry subtracted 0.50 percentage point from the growth rate of real GDP.\*

\* *Note:* The industry contributions, or sum thereof, may be larger than 100 percent (and the percentage points larger than the percent change) because growing and declining industries offset one another.

## Top Five State Industries as a percent of Total GDP, 2009

■ Durable goods manufacturing    ■ Finance and insurance    ■ Real estate and rental and leasing  
■ Health care and social assistance    ■ Government    ■ All others



## PER CAPITA REAL GDP BY STATE

In 2009, per capita real GDP for Wisconsin was \$39,617, which was 5.7 percent less than the U.S. per capita real GDP. Wisconsin per capita real GDP declined 2.5 percent from the previous year.

## Per Capita Real GDP

